

Maxus Global



BILLINGS (\$M)

Maxus: 11,341
GroupM: 106,041

RANKING

Maxus: #12
GroupM: #1

STAFF

2976

OFFICES

70

MARKETS

55

LINDSAY PATTISON

Worldwide CEO

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ABOUT MAXUS GLOBAL

Welcome to Maxus, the fastest growing media agency network over the past 5 years and proudly part of WPP and GroupM.

What makes us different? We **Lead Change** for our clients, regardless of their size. Our clients are made up of local and multi-market assignments across most categories. These clients consistently rate Maxus **15% higher** than the industry average in client satisfaction scores. They come to us for our point of view on the technological challenges they must rise to.

Our people share a common culture of **P.A.C.E** – passion,

agility, collaboration and entrepreneurialism – wherever around the globe you meet us.

We bring clarity in an age of complexity via pragmatism and proof; by delivering clients controlled innovation and by being fixated on brilliant media execution. We deliver this via a globalised, proprietary and cloud-based planning system called **Change Planning**, which humanises and simplifies any brief, in any category by asking key questions: why, how and what. We deliver faster strategies and better executions by using the most advanced techniques and best in class data sources.

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TOP 5 CLIENTS:

